

Sponsorship opportunities

Tauranga Charity Golf Day, Friday 20 March 2026

Now in its fifth consecutive year, the annual Findex Community Fund Golf Day is heading to a new location: Tauranga! This year, we're proud to be supporting three local charities through our fundraising efforts: UOKBRO, Omanu Beach Surf Life Saving Club and Good Neighbour.

The Findex Community Fund (FCF) is well established within our Findex network of people, and its Findex's giving culture that drives the FCF charitable donations into our communities. Through our FCF giving programs, we address the needs of the people and communities that we live in.

Through our focus areas, we reflect a deep understanding of the communities that we're connected to, with FCF donations supporting Health and Wellbeing, Learning and Education and Community Resilience. Since 2018, FCF has donated over \$4.3 million to charities across New Zealand and Australia, supporting over 160 charities in New Zealand.

Our FCF charitable relationships are also a driving force enabling our people to connect and give back to our communities. In 2025 to date our people have committed almost 400 hours of volunteering.

This year, our Charity Golf Day is dedicated to raising funds for three local charities that align to our Findex pillars:

- **Health & Wellbeing:** **UOKBRO** - A men's mental health initiative focused on encouraging open conversations, connection, and wellbeing across the Bay of Plenty community.
- **Learning & Education:** **Omanu Beach Surf Life Saving Club** - A volunteer organisation dedicated to keeping our beaches safe and developing lifeguards through community education and training.
- **Community Resilience:** **Good Neighbour** - A community charity providing food rescue, practical support, and volunteer projects that help people in need across Tauranga and the wider region.

Thanks for your support and enjoy your time out on the golf course!

Paul Moodie
Findex Community Fund Director

Event overview

We are hosting our Findex Community Fund Golf Day at Omanu Golf Club on Friday 20 March 2026. Omanu Golf Club in Mount Maunganui is an 18-hole parkland course featuring tree-lined fairways, quality greens, and a relaxed coastal setting. Flat and walkable, it offers an enjoyable challenge for all skill levels and is known as one of the Bay of Plenty's most welcoming golfing destinations.

Based on previous events, we are anticipating close to 100 attendees from the Bay of Plenty community.

The competition will run on Ambrose rules, allowing players of all golfing abilities to participate. We are also hosting a fundraising networking event after the golf competition, complete with an auction.

Why sponsor the event?

Sponsoring this event is a powerful way for your company to connect with local businesses in a relaxed, informal setting, away from everyday distractions and competition. This is more than just brand exposure: it's a chance to showcase your commitment to making a positive impact, building goodwill and trust with an engaged audience who values community support.

With various sponsorship options available, you can choose how best to highlight your brand: from sponsoring an activity hole to providing products, prizes, or auction items for the post-event networking function. 20% of the total money raised will be retained by the Findex Community Fund to support its ongoing giving initiatives - with the funds directly supporting essential health and wellbeing, learning and education, and community services. The remainder will be distributed equally between the three nominated charities - UOKBRO, Omanu Beach Surf Life Saving Club and Good Neighbour. Join us in making a difference while building connections that count.



Sponsorship packages available

Platinum sponsor:

~~1 AVAILABLE~~

(Taken by Tax Management
New Zealand)



Sponsorship benefits:

- **Major sponsor naming rights:** Prominent recognition as the event's leading sponsor.
- **High-visibility branding:** Logo featured across golf day digital promotions with pre- and post-event exposure on the charity golf day website, social media posts, eDMs, and press releases.
- **Exclusive social media advertisement:** Opportunity to showcase a branded ad on Findex social media channels (LinkedIn and Facebook), reaching a broad audience.
- **Party Hole ownership:** Host the on-site 'Party Hole' activation, complete with a hospitality station, music, and mutually agreed promotional materials. Includes the presence of two company representatives to engage alongside Findex staff.
- **Day-of event recognition:** Public acknowledgment of your sponsorship by Findex throughout the day's activities.
- **Prize-giving presentation:** Opportunity to address guests at the closing networking function, enhancing your brand's visibility.
- **Team entry:** Complimentary entry for one team of four golfers to participate in the event.

Gold sponsor:

~~2 AVAILABLE~~



~~1x Hole-in-one sponsor~~

Sponsorship being sought: A high-value prize and the insurance premium required to cover it if the hole-in-one is won.

~~1x Drinks sponsor~~

Khov Jones

Sponsorship being sought: \$3,500 excluding GST.

Sponsorship benefits:

- **Gold sponsor naming rights:** Exclusive recognition as a gold sponsor of the event.
- **Digital promotions and recognition:** Logo featured in golf day digital promotions, with visibility before, during, and after the event. This includes the charity golf day website, social media posts, eDMs, and press releases.
- **On-course branding:** Opportunity to showcase your brand around the course with banners and mutually agreed promotional materials, maximising visibility.
- **Event day acknowledgement:** Public acknowledgment of your support by Findex on the event day.
- **Team entry:** Complimentary entry for one team of four golfers to participate in the event.

In-kind sponsorships

We invite companies to support our charity event by providing products as part of their sponsorship contribution. We're looking to cater to approximately 100 guests with the following:



BBQ/food sponsor



Coffee sponsor



Soft drink/juice sponsor



Snack sponsor

Sponsorship benefits

- **Digital promotion and recognition:** Logo featured across Golf Day digital promotions, including the Charity Golf Day website, social media posts, and eDMs, with visibility before and after the event.
- **On-course branding:** Opportunity to display banners and additional promotional materials on the course, maximising brand exposure.
- **Day-of acknowledgment:** Public recognition of your sponsorship by Findex on the event day.
- **Prize contribution opportunity:** Option to donate a prize for added brand visibility.
- **Networking event access:** One ticket to the prize-giving networking function at the close of the day.



On-course sponsorships

ACTIVITY HOLE SPONSORS

We're looking for on-course sponsors to bring extra excitement to our activity holes. Available activations include:

1 x
Longest
putt



1 x
Closest
to the pin



1 x
Longest
drive



1 x
Straightest drive



1 x
Target hole
Participants aim to hit the ball within the marked target zone.



1 x
Pro golfer drive
A Pro Shop golfer drives the ball on your behalf.

Sponsorship benefits

- **Digital promotion and recognition:** Logo featured on Golf Day digital promotions, including the Charity Golf Day website, social media posts, and eDMs, with visibility before and after the event.
- **On-course branding:** Branding at your activity hole, with the opportunity to display banners and company logo on activity signage for high-impact visibility.
- **Event day acknowledgment:** Public recognition of your support by Findex throughout the event day.
- **Networking access:** One ticket to the prize-giving networking function at the end of the day.

Sponsorship being sought

- **Hole sponsor only: \$500 (excluding GST)** and a prize for the activity.
- **Hole sponsor PLUS: \$845 (excluding GST)** and a prize for the activity. Includes all hole sponsor benefits and golf entry for a team of four.

Auction supporters

To further assist in raising vital funds, we are hosting a post golf auction and are seeking prize donations.

Sponsorship benefits

- **Event day recognition:** Public acknowledgment of your sponsorship by Findex during the auction.
- **Branding in auction catalogue:** Your logo featured in the auction catalogue for all attendees to see.
- **Digital visibility:** Logo placement on the Charity Golf Day website, highlighting your support.



We appreciate any assistance in raising funds for UOKBRO, Omanu Beach Surf Life Saving Club, Good Neighbour and our Findex Community Fund.

Together

WE CAN MAKE AN IMPACT



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